



# AFRICA CENTRE FOR WORK BASED LEARNING

## Professional Certificate in Entrepreneurship

**Duration: 12 Months**

**Start Date: 13 – 14 April 2018**

**Programme Cost: R 23 010. 00**

**Special: R 20 000.00 (Ends on 30/03/18)**

**To Apply**

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## Objectives of the programme

Many entrepreneurs are really interested in how to convert the idea to a business as fast as possible. Many programmes focus on the academics of Entrepreneurship, with less focus on implementation. The objective of the programme is to take the entrepreneur from ideation to the on-ramp of idea implementation in as short a time as possible, while the entrepreneur learns foundational concepts essential for successful enterprise management.

The programme is designed in work-based learning principles and the entrepreneurs are supported by some of the best coaches and mentors in the country, who attend to both their business learning as well as self-learning.

## Who should attend?

Anyone who is thinking about going into their own business or already running their business...

## Learning outcomes

By the end of the programme, participants should, amongst other things, be able to:

- A toolkit on CD for completing your own business plan and starting your Business
- Have a clearer understanding of your Enterprise and how you are going to make it REAL.
- Take our Entrepreneur Assessment to understand yourself as an Entrepreneur
- Listen to other entrepreneurs and their Experiences
- Free coaching session to refine your Business plan
- Design your own business plan.

## Programme outline and topics to be covered

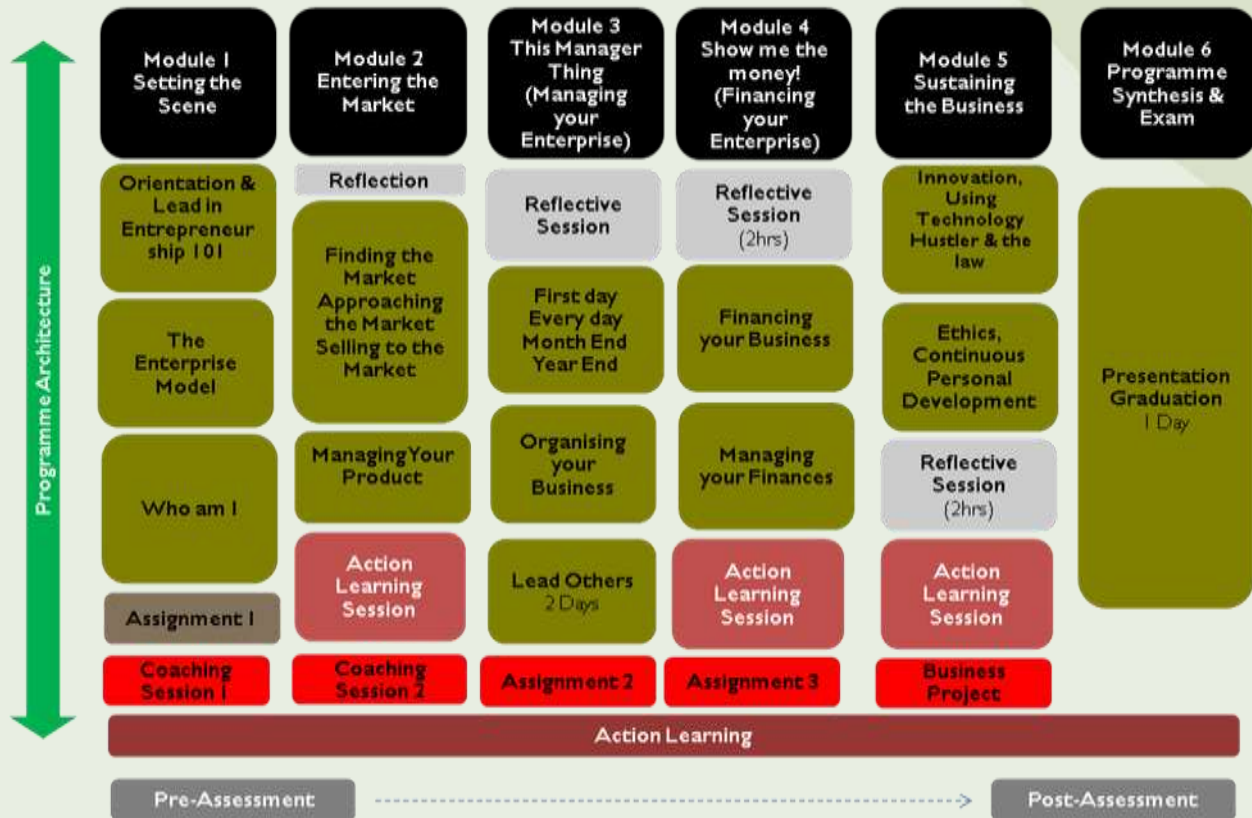
- The Enterprise Model
- Framing your business in relation to the market
- Understanding the self in relation to others
- Practical Skills required operate a successful business
- Foundations of Enterprise Financial Management
- Ethics in Enterprise management
- Etc.





## Learning Structure

### Learning Architecture – Certificate in Entrepreneurship



## Meet your facilitators

### Mongezi C. Makhalima



Mongezi is an organizational learning & development expert with 20 years of working with leadership and organizations. Mongezi is part of a duo that established Absa Small business from scratch and built it to a successful business unit. Before that he was a mentor for 3 years with **Khula Enterprise Finance**. In 1999 Mongezi initiated the implementation of cellphone banking in the country when his proposal was taken up by the bank to become the first bank to implement cellphone banking.

Mongezi serves on several boards as chair, director and leader of several portfolio committees. Mongezi holds an MBA from the University of the North West, An MA in work-based learning from Middlesex University in the UK and is a doctoral Fellow with the Commonwealth University in the UK.